

# smile festival

Festival Europeo de Publicidad y Humor

2016

## CATEGORY

- Spot TV
- Spot web
- Spot cinema
- Advertising campaign
- Advertising studio
- Production advertising
- Documentary
- Fiction
- Animation
- Experimental
- Video Clip
- Graphic piece
- Outdoor graphic piece
- Advertising illustration
- Interactive campaign
- Advertising photography
- Corporate identity
- Action PR
- Direct and promotional marketing
- Web application
- Mobile application
- Self-promotion online
- Web
- Action means
- Historical version
- Young talent
- Young talented group
- Branded content
- Radio spot / Special prize Academy Spanish Radio
- Advertising comedy series
- International humor
- Commercial press
- Online viral action
- Project
- Other categories:  
.....

Agency name / company

Client

Title of the piece

Title of the campaign

Contact

Contact phone

Email

Country of Origin

City

Obligatory requisites of format of Video :  
**1920x1080p - 1280x720p - 25fps - .mp4**

Requisites of the Format it Photography: **JPG**  
Requites papers: **PDF**

## HOW TO TAKE PART

1. We request read thoroughly **the bases** of the contest that will find in our, before taking part. Read bases
2. Refill an inscription sheet for every piece that is going to inscribe, signed and sealed and to send it do: [comunicacion@smilefestival.net](mailto:comunicacion@smilefestival.net)
3. Once we have received the inscription sheet, we will order you a name of uuario and a password to be able to gain access across an account FTP to its folder, where you will be able to raise its pieces.
4. The participants will be able to send a maximum of 10 works. Only in case of being selected winner and not earlier they will carry out the payment of its accreditation which amount is **695 € for piece and winning category**.
5. The young talents have to certify that they are students or are unemployed up to a maximum age of 30 years. The payment of the accreditation of a young talent will be of **195 € for piece and winning category** and of the young group talent **295 € for piece and winning category**.
6. The candidate has read and accepted **the bases** of the contest:

Full name

DNI/CIF

Title in agency / company

Signature and company stamp:

902 733 555

[comunicacion@smilefestival.net](mailto:comunicacion@smilefestival.net)

[www.smilefestival.net](http://www.smilefestival.net)